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Subject: **Eiscafé Venezia Manifest**  
Date: 31. August 2011 15:32:24 GMT+01:00  
To: rosalie schweiker <rosalie.schweiker@gmail.com>  
▶ 9 Attachments, 4,7 MB

It is unclear why we are sending you the Eiscafé Venezia Manifesto (attachment 1).  
Not even the text below will make it comprehensible.

The Eiscafé Venezia Manifesto is the spectacle everybody is hoping for.

# Eiscafé Venezia MANIFESTO

The Eiscafé Venezia is open every day from 8am to 9pm.

The Eiscafé Venezia is seasonal. During the winter months it is closed, the waiters work as ski instructors in the Dolomits and the ice cream parlour becomes a Lebkuchen shop.

The Eiscafé Venezia means work.

The Eiscafé Venezia has no need for advertising. It doesn't need a press release to publicise its good ice cream.

The Eiscafé Venezia is consistent. The menu hasn't changed for the last 19 years.

The Eiscafé Venezia does not define personalities. The customers don't go there to enhance their self-image. They come for the good ice cream.

The Eiscafé Venezia is not unique, there are many ice cream parlours named Venezia. These Eiscafé Venezias aren't a chain, their standardisation is irrational.

The Eiscafé Venezia is timelessly tasteless.

The Eiscafé Venezia isn't innovative. It doesn't sell sugar and fat free frozen yoghurt. It sells ice cream.

The Eiscafé Venezia has no free wi-fi.

The Eiscafé Venezia has waiters who speak only Italian. Even if they are originally from Poland.

The Eiscafé Venezia has waiters who don't give a shit about their customers.

The Eiscafé Venezia has regulars.

The Eiscafé Venezia allows everyone to stay as long as they want. You don't have to order more to keep your seat.

The Eiscafé Venezia dissolves the hierarchical border between producer and consumer. Everybody listens in conversations at the neighbouring table and is being eavesdropped at the same time.

The Eiscafé Venezia is not exclusive. Everyone who pays gets ice cream. No matter who or what he is.

The Eiscafé Venezia is no insider tip.

The Eiscafé Venezia is normal. This is why all kinds of dubious things can happen in it.

The Eiscafé Venezia is popular. This is why all kinds of unpopular activities can exist in it.

Eiscafé Venezia, 31th August 2011  
Guggenbichler, Schweiker

Postscriptum: Public swimming pools (*Freibad*) and women-only saunas (*Damensauna*) are also Eiscafé Venezias.

The Eiscafe Venezia Manifesto is heroic and political and revolutionary and conceptual and intelligent and smart and beautiful and original and scandalous and wild and genius and radical and funny (attachment 2).



The Eiscafe Venezia Manifesto doesn't follow our fathers' advice or become something our mothers had wished for. The Eiscafe Venezia Manifesto doesn't glorify futures. The Eiscafe Venezia Manifesto doesn't give answers. The Eiscafe Venezia Manifesto is no aesthetic programme. It is the grand gesture as a tiny gesture.

The Eiscafe Venezia Manifesto was developed during an artist residency at Lothringer 13\_Laden in Munich, Germany. The residency started in the middle of July and finishes today.

The Lothringer\_13 Laden was transformed by us from a gallery into a studio space titled "Unpopular Workshop." The large gallery windows were covered up with a purpose-made wall paper (attachment 3)



During the residency, a poster ("These women have something to offer," attachment 4) was distributed all over Munich. If one called the phone number stated on the poster, one could arrange a meeting with us at the ice cream parlour Venezia, which was in the vicinity of our studio.

There we would have a conversation in exchange for one of these lavish German-Italian ice cream sundaes which you sadly don't have in the UK (attachment 5).

Some people were also specifically invited for conversations (attachment 6).

# Diese Frauen



# bieten etwas an



Attachment 6:  
Invitation for conversation

Dear ---

from the 17th July to the 31st August 2011, we will be artists in residence at Lothringer\_13 Laden in Munich. Within the framework of this residency, we would like to invite you for a visit.

You can choose between the following forms of visits:

Working visit

During our regular working hours (Mon-Sun, 9am-5pm), we will meet you at the ice cream parlour Eiscafe Venezia (Pariser Platz 29, Haidhausen, 81667 Munich). In exchange for ice cream we'd like to discuss --- with you. We hope that this topic meets your agreement, if not we would be happy to change the subject.

The working visit will last approx. sixty minutes.

Private visit

After our regular working hours (past 5pm) we will be available for any kind of meeting anywhere in Munich. Cultural activities would find our particular approval, especially the ones related to dancing and drinking.

Any suggestions would be more than welcome. As usual, we'd be delighted to facilitate and discuss your ideas. Generally speaking, overnight stays are possible. Please contact us well in advance.

In case you're trying to avoid tiring email conversations, feel free to give us a ring on +49 (0) 176 94 32 46 79.

Yours,  
Rosalie Schweiker, Maria Guggenbichler

## Working visits

### that took place

Stephan Janitzky (Manifestos and things that are not written down, obvious or self-evident)

Anna McCarthy (Women and Revolutions)

Frank Max Müller (Christoph Schlingensief, Rainer Werner Fassbinder and love)

Ilse Schröppel

Jonathan Stalman

Anton Kaun

Nikolaus Witty (Paradoxes of strategies: artistic strategies of self-undermining )

San Keller (Openness of the artist)

Fabian Hesse

Mitra Wakil

Hannah Giese (How to start good things)

Gabriele Netzer

### Invitations

Elisabeth Roth (Your work, and especially the nun that was praying for the students of the art academy in Karlsruhe)

Peter Schweiker (We can't make a living from filming each other)

Linda Krockenberger (Cultural management als alternative to the art market)

Gabriele Netzer (Cold Call)

Reto Müller und Alex Meszner (How to survive the first 10 years of being an artist)

Lisette Sutherland (Coffee breaks and inefficiency)

Katharina Stephan

Jo Waterhouse (Making money)

Friederike Thielmann (Decency and unpretentious strategies)

Charlotte Simon (That which is a thing and that which is alive: about the dead and the animated dead)

Isabelle Vaverka (Kitsch and Design)

Tina Schott (Garbage and the beauty of collectivity)

Lieke Wouters (Ephemeral monuments in public space (Thomas Hirschhorn))

Andrie vaan der Kuit (How to survive yourself)

Alex Felicitas (How to disappoint yourself)

### Private visits

Aline Benecke

Sarah Bahr

Sabine Schweiker

Barbara Guggenbichler

Anna Blodig

Elisabeth Roth

Paulina Gimpel

Leonie Heesemann

Juliane Netzer

Josef Guggenbichler

Gabriele Netzer

San Keller

This email is no documentation. It demonstrates what we have done without trying to fit it into a neat narrative. Questions about the representability or commercial qualities of the tiny, the unclear, the personal, the untrustworthy or the ridiculous seem to us as negligible as the question "Would you like your ice cream in a cup or in a waffle?"

An exhibition was not planned and did consequently not happen. There was nothing to see. The reason behind this can be found in attachment 7.



The audience was abolished. We are the audience.

We would like to cordially thank all visitors and the team of Lothringer\_13 Laden.

We are looking forward to building our own Eiscafe Venezia in the near future.  
Please consult your local newspaper for more information.

WE ARE THE GAUDI OF THE FUTURE! (attachment 8)

Munich, 31st August 2011  
Guggenbichler Schweiker



Postscriptum:

The Eiscafé Venezia Manifesto (attachment 1) should be printed on thick paper, folded in the middle and cut to shape. A manifesto holder is easily built with the help of attachment 9. When finished, the manifesto holder should be placed on an ice cream parlour table.



glue this sheet on thick cardboard paper.  
cut along the dotted line.  
fold grey areas to front.

put the figures back to back (they match!).  
glue the grey parts on a small piece of cardboard to create a stand space.  
print and fold Eiscafé Venezia Manifesto.  
the manifesto holder should be placed on an ice cream parlour table.

